



ASA Governing Board Meeting MINUTES

Via Zoom, Tuesday, October 12, 2021 (1 PM EST)

In attendance: Lorena Lopez, Patricia Petrantonio, Paula Lado Henaise, Carlos Barreto, Ray Fisher, Monica Farfan, Beto Perez, Maria Navajas, Student Rep.: Carrie De Jesus

Not in attendance: Kaitlin Campbell

Recorded and submitted by Lorena Lopez (President)

1. ASA symposia during ESA:
 - a. Modulators for ASA symposia, who is attending in person? Patricia, Alexandra, Monica, Carrie, and Lorena are attending in person.
 - b. Volunteers to judge the student competition? Kaitlin offered to take the lead with the judge committee. Patricia suggested asking Jose Carlos Valverde to be a judge for the competition. Patricia will check her schedule and will confirm if she can also volunteer to judge the student presentations.
2. **Symposia subcommittee** update:
 - a. Video chats happening? It seems the omics symposium is now fully virtual. Patricia will confirm with Shahid the format of the symposium and ask him if he was given/accepted the option to have a video chat for the symposium. Patricia mentioned he may have received an invitation as well but she has not been informed. She will confirm and email Lorena. Current advances and Acarology in sustainable ag symposia were given the opportunity for a video chat, but after asking the speakers about their interest in participating, few responses were obtained. Thus, the video chat option was declined.
 - b. Any other update? Dropouts? We had only 1 dropout from one of the symposia.
3. **Nominating subcommittee** update (executive committee= Lorena, Patricia, Kaitlin):
 - a. Four positions open: President-elect, Secretary/Treasurer, two governing board members. Maria asked if we could send an email reminder about the positions that are open for the board.
 - b. Nominating form sent out to membership: very few responses
 - c. Names will be "seconded" during the **ONLINE business meeting on Sunday, October 31 at 4 pm MT** before being included in the ballots. Beto suggested that we should rent a room at ESA and make the meeting in person with attendance online as well. Lorena mentioned that she discussed this idea before with Monica (former president), but it may be problematic to discuss between in-person and online attendees.
 - d. Online elections will be conducted in early December. Lorena mentioned the elections will be conducted by Patricia, the president by that time, but that she will be there to help around.
4. **Webinar subcommittee** update (Beto, Ray, and Alexandra):



- a. Maria and Denise remain the speakers for our first webinar of the series. Maria mentioned she and Denise have already started preparing for the webinar before the last minute cancellation and they want to move forward and reschedule.
 - b. Reschedule the start of our webinar series. Maria mentioned that October is almost gone, November is when ESA happens, and December is too busy for everyone. Also, Denise is taking a long Christmas vacation and won't be available in December to start the series. Denise will be back at work on January 14 but Maria will be gone starting January 24. That leaves about a week window in January. But both are available in February.
Ray mentioned that it is important that the schedule of the series is consistent, the same day and time every month.
Alexandra mentioned that we agreed in previous meetings that the webinars will be on the 29 at noon on central time.
Lorena mentioned that we still have some flexibility to move it around since the series hasn't started but she agrees that consistency is key, but that other speakers may not have availability of the same day. As long as the webinars are scheduled the same week of the month (3rd or 4th week) at the same time, it should work.
The webinar subcommittee agreed to coordinate with Maria and Denise and define a date at time either in January or February and then email the details to Lorena and Patricia with enough time to advertise.
 - c. Speakers for other months? This was not discussed.
- 5. Student group, SOA update (Carrie):**
- a. Merchandise orders? A total of 70 t-shirts were ordered: 23 preorders and the remaining will be available at the ESA table. Very few large sizes so make sure to grab yours.
 - b. Advertising SOA during ASA symposia in Denver...details? Carrie wants to prepare one slice to advertise SOA during the ASA symposia. Lorena will ask Becky Anthony if this is possible.
Carrie mentioned that there is another event happening back-to-back with the tentative time for the business meeting (Sunday from 3-4 pm).
Carrie is scheduling a gaming event in December with SOA. She also mentioned that she, Emilie, and Carlos contacted several departments to advertise SOA and received approximately 11 emails from students asking to get involve.
 - c. Volunteer to help at the ASA student table! Sign up here:
<https://docs.google.com/spreadsheets/d/1wsdbPulbtzD4H70JTlqq3ioiv6ntNHes/edit?usp=sharing&ouid=101466067851299045642&rtpof=true&sd=true>
- 6. Social Media subcommittee update (Carlos and Lorena):**
- a. Facebook account successfully recovered! Lorena mentioned that ASA's old FB account was recovered, and Carlos and she have now access as well as Kaitlin.
Carlos showed us the metrics from FB and how most of the page visitors are males and women from 25-35 years old. Also, most of our FB visitors are from Egypt, for some reason, the US is second.



Carlos mentioned he is posting 5 articles a day in the ASA Twitter account using the alerts from Web of Science data base. That way he has increased the visibility of ASA.

Carlos remind Ray, Beto, and Patricia that he is still waiting on their blurb for social media.

- b. YouTube account published and ready to live stream webinars. Lorena opened a YouTube account to livestream the webinar series. The series will be conducted via Zoom and YouTube and with time it will be decided if YouTube alone will be the best option for the webinars.

Ray mentioned that the metrics from YouTube spike any type of content and will be good for the visibility of the society. Both Carlos and Lorena agreed.

Beto asked if the webinars will be recorded and uploaded to YouTube. Ray mentioned it could be both livestream and then uploaded as a recording.

- c. A list of accounts and access information was created for future board members. Lorena created a list with all this information for future members and suggested at least to people additional to the president should have access to ASA accounts to avoid losing them. The list and information is in ASA's Google Drive.

Patricia asked to have access to the folder and Lorena mentioned she will send her an email with the link to access it.

- 7. **Mite Specialist Group (MSG) update (Ray).** No meetings yet but there is a webpage for the group. Carlos will upload the link to social media.

8. Other business:

- a. 2022 symposia ideas?

- i. Acari as vectors: Diseases transmitted by mites and ticks (Maria and Patricia)
- ii. Acari interactions with humans and animals (Beto)
- iii. Soil mites/soil ecology symposium (no ticks) (Monica and Carlos)
- iv. Microbiome of Acari (Beto)

Monica mentioned that next year ESA will be in Canada and the soil society and partners are there. Good opportunity for the soil symposium

- b. Activity ideas?